



Arts & Science of Orchids for Beginner Enthusiasts

Ever wonder why Orchid has so much appeal to so many people ?
A Maori myth claims that Orchids originate from Rainbows.

Orchids, like tulips, have become a major flower market throughout the world. It is not uncommon that Buyers do bid hundreds of dollars on new hybrids or improved ones. Because of their apparent ease in hybridization, they are one of the most popular flower in the market.

No other group of plants provides more beauty, color and diversity than Orchids. Their family contains more species than any other family of flowering plants. Not only are the flowers appealing to the eyes, the Orchid are also known to be able to remain in bloom for as long as six months. With their ability to inspire delightful lore, it's not surprising that orchids are so popular. Who wouldn't want a piece of heaven in their homes ?

- ✓ Different Types of Orchid Species.
- ✓ Anatomy, Physiology and Genetics.
- ✓ Orchid Varieties, Display and Ideal Environment.
- ✓ How to name your own Flower.
- ✓ Basics of Orchids Growing .
- ✓ How we can use Science to take really good care of our Orchids.
- ✓ Why won't some Orchids Bloom ?
- ✓ Pollinating an Orchid Flower.
- ✓ Orchid Fruit.
- ✓ Intro to Orchid Cultivation.
- ✓ Hands-On Orchid Hybridization.
- ✓ Some Interesting Facts.
- ✓ Why is Orchid our national flower ?
- ✓ Dendrobium Lee Kuan Yew.
- ✓ World's first Glowing Orchid.
- ✓ Field Trip to an Orchid nursery, personally led by Prof Chia, to choose Orchids with full confidence and buy Orchid like a pro.
- ✓ Light & Temperature Levels.
- ✓ Disease and Pest Control.
- ✓ Potting Mixtures, Watering & Fertilizers.
- ✓ Unpotting, pruning Roots and Leaves.
- ✓ Orchid Propagation Techniques.

Interesting Fact

Orchidelirium is the name given to the Victorian era of flower madness when collecting & discovering Orchids reached extraordinarily high levels. Wealthy orchid fanatics of the 19th century sent explorers and collectors to almost every part of the world in search of new varieties of Orchids. Today there still exists some levels of orchid madness, that has some times resulted in theft of exceptional orchids among collectors such as the Ghost Orchid.

About our Lead Trainer & Researcher



Assoc Prof Chia Tet Fatt, PhD, Award-Winning Researcher and Inventor will personally lead this beautiful journey of the Orchid experience. Prof Chia is well known for his passion in Orchids and interesting experimentations. With the practical tips given by Prof Chia, you know you too can grow and trade Orchids like the professionals.



Workshop Details

Dates : **18-19 July 09 (Sat-Sun)**
 Fee : **S\$180* per Person**
**Includes Materials & Coursebook*
 Time : 10am to 5pm,
 Venue : Marketing Institute of Spore
 at IOI Plaza, near Bugis Junction
*Those Registered before 13 Jul 09 will be given
 1 Orchid Information Pack (CD)
 & Pay only S\$360 if signing up for Beg+Adv courses*
*Advance Course S\$230 will also be
 taught by Prof Chia, 25-26 Jul 09, Sat-Sun.*
 Hurry ! Class is Limited to 80 persons only

Contact **InstituteOrchid Enterprises** Tel : 6546 5801 or admin@OrchidEnterprises.com

www.InstituteOrchidEnterprises.com

Registration Form

Kindly register and confirm us for the Seminar :

Name	Designation	Handphone/DID

Mail Your Registration Form together with Cheque or eMail your Info or to :
Orchid Enterprises, 23 Loyang View Singapore 507247.

Name : _____
 Address : _____ S()
 Tel : _____ Fax : _____ Email : _____
 Amount : S\$ _____ x _____ seats = S\$ _____ NO GST Required.
 Bank : _____ Cheque/TT NO _____ Cheque Dated: / /

Registration can only be Confirmed Upon Full Payment.
 No Cancellation is allowed. Substitute Participant will be accepted.
 Orchid Enterprises reserves the rights to change the date/timing/content/location etc.